



Date: 4th December, 2007

## Establishment of Kureha Vietnam Co., Ltd.

Kureha Corporation ("Kureha") today announced the establishment of a new company, Kureha Vietnam Co., Ltd. ("KVC"), as of January, 2008. The new company will be located in Bien Hoa City, Dong Nai Province, Vietnam and will be engaged in the manufacture and sales of shrink-barrier films for food packaging ("Krehalon Film").

In accordance with the establishment of KVC, Kureha will transfer its Krehalon Film manufacturing operation to KVC from Kureha Plastics Co., Ltd. and it will be completed by April, 2010. Kureha will also transfer its sales and marketing activities for the Southeast Asian and Indian markets to KVC as of April, 2009. (Kureha will retain its sales and marketing for the Japanese, East Asian and Oceania markets.) Kureha intends to secure profitability of Krehalon business and accelerate business expansion in the Southeast Asian, Indian and Oceania markets in which demand for shrink-barrier films for food application has been growing rapidly.

Kureha has been manufacturing and selling Krehalon products mainly for seafood, meat and dairy products processing industries. It has become a pressing issue to enhance global competitiveness and regain business profitability in the current business environment due to the maturity of domestic market and a sharp rise in raw material costs. Meanwhile, the demand for shrink-barrier film for food applications in Southeast Asian, Indian and Oceania markets has been growing not only by the rise of living standard but also due to an increase in the importance of food supply depots to other countries. Kureha has decided to set up a new company in Vietnam to cope with such environmental change and to secure its business foundation by supplying Krehalon products suited to meet consumers' requirements at an appropriate price in these markets. Kureha already has a manufacturing company of Krehalon Film located in the Netherlands, Krehalon Industrie B.V., as well as several sales offices in the European region and the USA. Kureha's aim is to achieve further business development by creating new value for the food industry and expanding its business globally through collaboration with its group companies.

< Outline of KVC >

Company Name	Kureha Vietnam Co., Ltd
Address	Plot 227/13, Road 13, Amata I.P., Long Binh Ward, Bien Hoa City, Dong Nai Province, Vietnam
Establishment	January, 2008
Operation opening	April, 2009
Capital	1,200 million Japanese Yen
Shareholders	Kureha Corporation : 90 % Kureha Plastics Co., Ltd.: 10 %
Investment	2 billion Japanese Yen
Business description	1) manufacturing and sales of food packaging films 2) maintenance of Kureha packaging machine
Number of employees	100 employees

< Products of KVC >

Products	Description	Main Usage
Krehalon film	PVDC mono-layer film	Retort sausages (fish, pork, chicken and etc) Processed cheese
Krehalon ML	Multilayer barrier film and bags (PVDC, EVOH)	Fresh red meat Processed meat Processed cheese
Krehalon TS	Multilayer Nylon casing and bags	Processed meat

<Location of KVC>

